

INVESTING IN SOCIAL CHANGE UNITED WAY MUMBAI ANNUAL REPORT 2017-18



TABLE OF CONTENTS

Message from the Chairperson	2
From the CEO's Desk	3
Who We Are	4
What We Do	
<i>End-to-End CSR Advisory</i>	5
<i>Workplace Campaigns</i>	6
<i>Event Partnerships</i>	6
Impact 2017-18	7
<i>Education</i>	8
<i>Income</i>	8
<i>Health</i>	9
<i>Environment</i>	9
<i>Public Safety</i>	10
<i>Social Inclusion</i>	10
Spotlight	
<i>Project Ankur</i>	11
<i>Project Poshan</i>	12
<i>Let's READ</i>	13
<i>Projects Pahal, SEHAT and Live United Against Diabetes</i>	14
<i>Workforce Readiness Initiatives</i>	17
<i>Mission Mangroves</i>	18
<i>HeadStart STEM</i>	19
<i>United for Road Safety</i>	20
<i>Tata Mumbai Marathon 2018</i>	21
Corporate Partners	22
Corporate Contributors	23
NGO Partners	24
Institutional Partners	26
Financials	27
Board of Trustees	32

MESSAGE FROM THE CHAIRPERSON



United Way Mumbai has continuously sought out new and innovative programmes to make lives better for people. In the past 16 years, we have striven to make our community healthier, safer and happier. Programmes have ranged across different spectrums and so have the beneficiaries of these efforts. This report aims to give you a broad picture of what we have implemented and accomplished over the course of the year. Our collaborations with varied partners have led to successful campaigns, touching the lives of thousands of people.

Our impartiality and credibility in the development sector is one of the chief reasons for our success. Our work is applauded both by our supporters and beneficiaries alike, and our biggest programmes, like our partnership with the Tata Mumbai Marathon philanthropy aspect, Let's READ, Mission Mangroves, United for Road Safety and Project Poshan have had a transformational effect on the community. The steadfast support that we have received over the last year has, certainly, helped boost the impact. For this we are very grateful to all our contributors, without whom, these achievements would not have been possible.

This Annual Report talks about our journey of philanthropy in 2017-18. All our major programmes are detailed in this report and are illustrated with helpful statistics and impactful photographs of our activities. We hope you find the information to be helpful in understanding our contributions in the development sector. We hope to continue, with the support of all our various stakeholders, our good work in years to come.

*Homi Khusrokhhan
Chairperson
United Way Mumbai
Board of Trustees*



FROM THE CEO'S DESK



United Way Mumbai has been working to improve lives for over 16 years. Our programmes are all designed and carried out to advance the common good, in keeping with the United Way Mission Statement. To ensure that the impact of our initiatives is widespread as well as meaningful, we focus on 6 different cause categories – Health, Education, Income, Environment, Public Safety and Social Inclusion. Our work also adheres to the Collective Community Impact model, bringing together people from various sectors of the community, be it the government, corporate sector, NGOs or individuals, in order to make lives better.

In 2017-18, we have made a difference in nearly 350,000 lives through our programmes, creating maximum impact, as we partnered with over 330 non-profits and 230+ corporates. Our initiatives have made sure that children everywhere, regardless of social standing have educational opportunities to reach their full potential. We have introduced the magic of books, STEM Learning and early childhood education to children from underprivileged communities. Our income related financial literacy programmes have generated financial awareness. We have created awareness about and vaccinated people for Hepatitis B and rescued children from malnutrition. Mumbai got greener, cleaner and safer as we planted mangrove saplings and trees; conducted beach clean-up drives; trained youth in responsible road usage and made children aware of the importance of good hygiene practices. Our beneficiaries have included people from remote, rural and tribal areas, as well as urban communities. In the coming pages of this report, you will see figures detailing the impact we have made. In addition to this, we have been able to reach out to countless people through the Mumbai Marathon, which gained a new sponsor, and therefore the new name of the Tata Mumbai Marathon.

All this has been done in just 2017-18 alone!

I would like to thank our supporters – companies, NGOs, institutions, individual donors and fundraisers. The change that we have brought about would not be possible without their help. We will strive just as hard every single year to make a difference.

Jayanti Shukla
Chief Executive Officer
United Way Mumbai



WHO WE ARE

UNITED WAY MUMBAI

At United Way Mumbai, we strive to address social challenges that are too large or complex for any one organization to solve alone.

Our role is that of the catalyst that drives social change and the glue that binds together the many stakeholders needed to create it.



400+ NGOS
PAN INDIA NETWORK



TRUSTED PARTNER
OF GOVERNMENT & CIVIC BODIES



1,00,000+
INDIVIDUAL
DONORS



300+
CORPORATE
PARTNERSHIPS



INR 312 CR. INVESTED
IN COMMUNITY DEVELOPMENT

MISSION



United Way Mumbai improves lives by mobilizing the caring power of communities to advance the common good.



OUR WORLDWIDE NETWORK



50+ MILLION BENEFICIARIES

from **1800 COMMUNITIES**

across **40+ COUNTRIES**

Through our global network, we raise over \$5 billion annually and impact up to 50 million people every year by focusing on education, livelihood and health – the building blocks for a good quality of life and a strong community.

We envision a world where every community is a strong one, with jobs that pay a livable wage, good schools and a healthy environment. Around the world, we engage people and organizations in innovative solutions that are transforming that vision into reality.

In India, United Way has been in existence for over 30 years. Through a national body and chapters in Baroda, Bengaluru, Chennai, Delhi-NCR, Hyderabad, Kolkata & Mumbai, the United Way network in India partners with over 600 NGOs and impacts 3,00,000+ lives annually. While each chapter is governed by a separate board and sets its own mandates, a collective commitment is made to mobilising the caring power of communities to advance the common good. The chapters manage independent projects across the country and also collaborate to leverage each other's expertise and local connect. This ensures a close grassroot connect while bringing in best practices from across the sector.

WHAT WE DO

1

END-TO-END CSR ADVISORY

Corporate India is becoming increasingly aligned to the principle of creating shared value.

United Way Mumbai plays the role of philanthropy advisor to small and large corporations and helps channelize their social investments to generate the greatest impact.

DESIGN



SECTOR RESEARCH

Conducting primary and secondary research on the development sector; understanding community issues; identifying existing interventions and highlighting the most impactful solutions

CSR POLICY & STRATEGY

Partnering with companies to design their CSR policy and strategies in keeping with their values, products and expertise

NEED ASSESSMENT

Working with community stakeholders to determine the nature and extent of the community's needs and resources

CSR PROGRAMME DESIGN

Designing innovative, impactful and scalable CSR programmes

NGO PARTNER SELECTION

Conducting multi-level due diligence of NGOs and helping companies identify partners best suited to their CSR needs

IMPLEMENT



PROGRAMME IMPLEMENTATION

Directly implementing select community outreach and other programmes in keeping with our core areas of expertise

GRANT MANAGEMENT

Facilitating an end-to-end process of grant management including preparation of grant agreements, administration and disbursements

EMPLOYEE ENGAGEMENT AND VOLUNTEERING

Engaging corporate employees through volunteering activities that leverage their skills and time to address community needs

PAYROLL GIVING PROGRAMMES

Creating opportunities for corporate employees to make a collective impact through regular, systematic and tax exempt contributions to important causes

MEASURE



PROGRAMME MONITORING AND EVALUATION

Monitoring NGOs' community development programmes to ensure they meet their deliverables and achieve greater impact

IMPACT ASSESSMENT

Monitoring, evaluating and scientifically assessing the impact of community development initiatives

FINANCIAL AND PROGRAMMATIC REPORTING

Working with companies and NGOs to design and deliver efficient reports that represent the impact of their community development initiatives

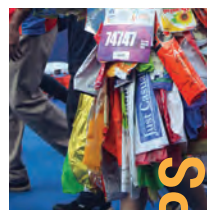
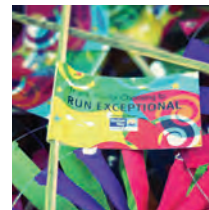
CSR PROGRAMME AUDITS

Assisting companies through objective third party audits of their CSR supported programmes to determine programme efficacy and social return on investment

COMMUNITY INVESTMENT WITH UNITED WAY MUMBAI

Our communities need us – all of us – to work together to create lasting change.

United Way Mumbai partners with socially conscious companies and citizens with a heart to identify the most pressing social needs and deliver the most transformational solutions.



3 EVENT PARTNERSHIPS

Philanthropy can make an ordinary event extraordinary. As philanthropy partners for corporate, social, cultural and sporting events, United Way Mumbai creates platforms for social good. These events advance community goals and promote our NGO partners while making a statement about the company's values and identity.

A great example of a successful philanthropy platform is the Mumbai Marathon. United Way Mumbai has been the charity partner of this event since 2009. Over this period, the event has grown to be India's largest philanthropy event having raised approximately INR 203 crore for community development. Some of our other event partnerships include Founder's Days, Joy of Giving Week, Charity Fairs, etc.

2 WORKPLACE CAMPAIGNS

Workplace campaigns are an excellent way for a company's employees to collectively make a difference to community conditions. They can do this in principally two ways:

CONTRIBUTE RESOURCES

PAYROLL GIVING



Through Payroll Giving, employees donate a part of their salary on a monthly basis to a cause of their choice

VOLUNTEER TIME & EXPERTISE

EMPLOYEE ENGAGEMENT



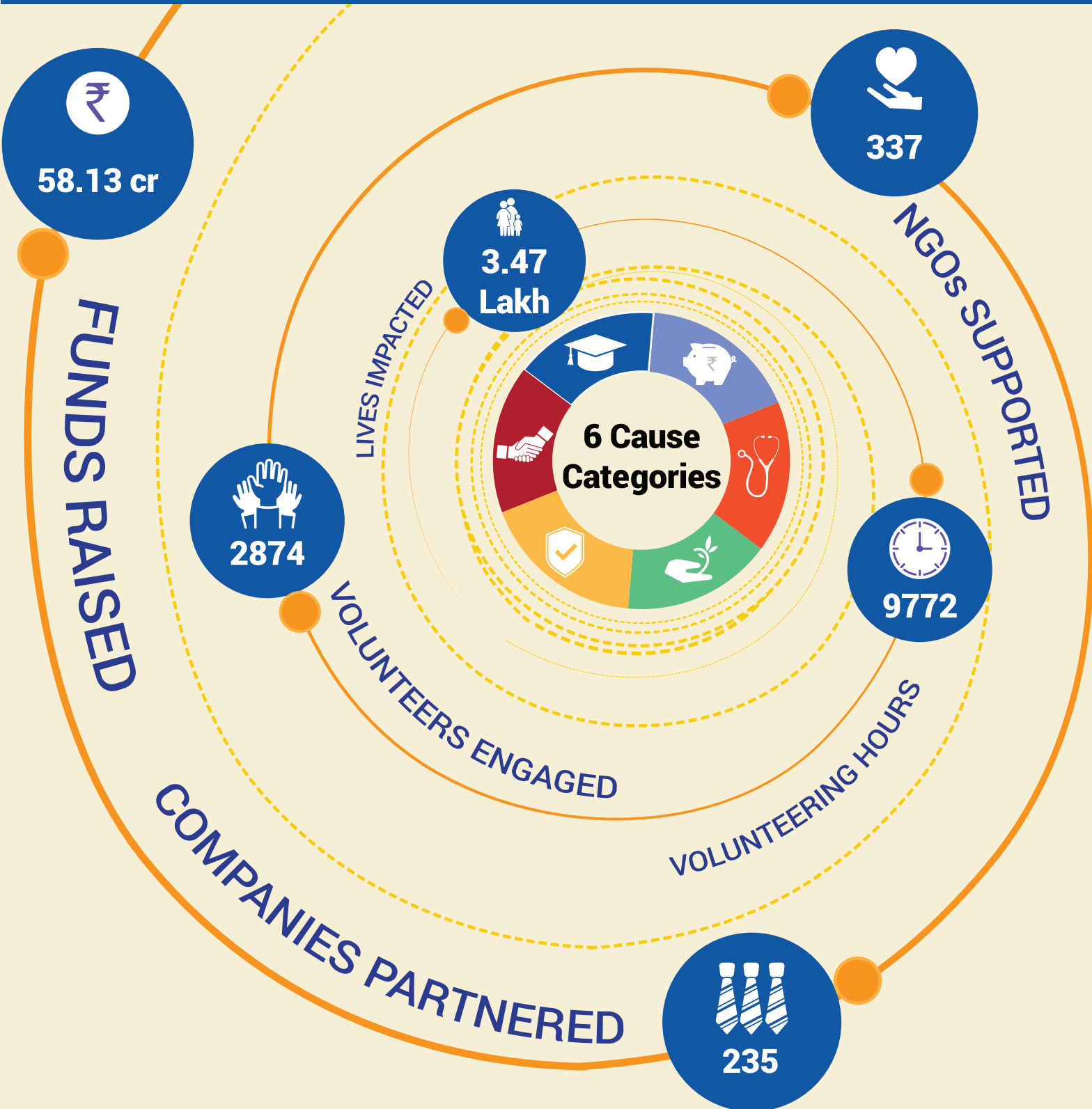
Through Employee Engagement activities, employees volunteer their time and / or skills to help an NGO address a problem in the community

United Way is a pioneer and world-wide leader in workplace campaigns. Globally, we work on 126,000+ workplace campaigns and partner with 70,000+ companies including more than 280 Fortune 500 companies. Our workplace campaigns raise \$3.1 billion annually from over 8 million donors.

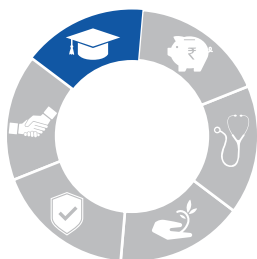
United Way Mumbai's workplace campaigns are designed based on these learnings from successful campaigns in 40+ countries across the world. This is combined with a deep rooted knowledge of the development sector in India and close connects with grassroot organizations across the country. We don't offer a one size fits all model. Our campaigns are highly customized to ensure a perfect match between the skills and resources of our corporate partners and the needs of local communities.

IMPACT: 2017-18

United Way Mumbai's initiatives span across six chosen focus areas: education, income, health, environment, public safety and social inclusion. Through our initiatives under these causes, we impacted the lives of 3.47 Lakh people across the country. With support from 235 companies, 337 NGOs and 2874 volunteers, we raised funds to the tune of INR 58.13 crore, benefiting our communities.



IMPACT 2017-18

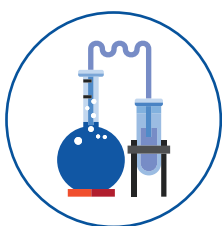


EDUCATION

Arts Education
Awareness & Advocacy
Early Childhood Education
Education Scholarships
Non-Formal Education
Promoting Arts, Culture & Heritage
Promoting Reading
Remedial Education
School / Career Counselling
School Adoption
Sports Education
STEM Learning
Teacher Training
Technology Development
Value Education

Improve accessibility to quality education for all sections of the community to enable them to secure and keep jobs.

United Way Mumbai's interventions in the area of education have focussed on enhancing the quality of education, as well as improving the facilities, environment and support systems available to ensure that children from every walk of life have access to a solid education. Our interventions range from early childhood education (Project Ankur, Born Learning Campaign) to higher school education (Let's READ, HeadStart STEM).



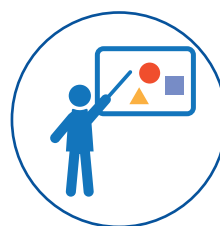
43,450+

Students benefiting from STEM Learning programme



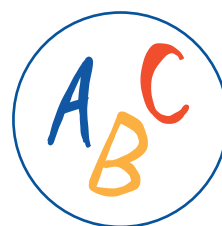
18,181

Young readers introduced to the magic of books through our Let's READ campaign



27,221

Children provided formal & non formal education



3700

Children provided early childhood education



INCOME

Awareness & Advocacy
Financial Literacy
Formation of SHGs
Income Generation Activities
Job Readiness Skills
Skilling & Vocational Training
Technology Development

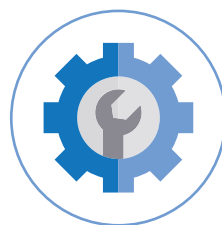
Help community members achieve financial stability and get individuals - and thus, families - on the road to economic independence.

Our income related interventions focus on ensuring that all community members have the opportunity to become financially independent. Our livelihood and income generation interventions work in the areas of vocational training for the youth, financial literacy programmes, promotion of technological advancements to improve income generation, formation of Self Help Groups, etc.



3700

Beneficiaries of financial literacy programmes



828

Individuals benefited from livelihood training programmes



12

Self Help Groups set up to empower local women in Kurkumbh village

IMPACT 2017-18



HEALTH

Awareness & Advocacy
Maternal & Child Health
Medical Aid
Mental Health
Mobile Healthcare
Nutrition
Preventive Healthcare
Safe Drinking Water
Sanitation & Hygiene
Supporting Public Health Centres
Technology Development
Testing & Screening

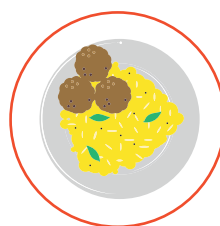
Promote healthy lives, by improving access to preventive and curative health education, and quality healthcare infrastructure.

Our health related interventions aim to promote a holistic development of healthcare and health related practices. Our work includes a fight against malnutrition (Project Poshan), generating awareness about Hepatitis (SEHAT, Pahal), good hygiene practices among school children (SEHAT) and promotion and self management of Diabetes.



1,27,000

Citizens sensitized
on Hepatitis & Diabetes



3050

Children rescued from
undernourishment



505

Individuals benefiting
from WASH training



ENVIRONMENT

Alternate Energy
Animal Welfare
Awareness & Advocacy
Cleaning Water Bodies
Cleanup & Beautification Drives
Technology Development
Tree Plantation
Waste Management
Watershed Management

Work towards the conservation and promotion of the environment and cultivate ecological responsibility as part of our culture.

We work to conserve our environment and provide environmentally sustainable solutions to societal problems through our interventions. We have been involved in mangrove and tree plantations (Mission Mangroves), awareness drives to educate people about Mumbai's natural resources, beach cleanup drives (Clean Shores Mumbai) and solar electrification programmes in rural communities. We have also partnered with the Municipal Corporation of Greater Mumbai (MCGM) in their Swachh Survekshan initiative to promote and encourage cities to improve urban sanitation.



47,440

Mangroves &
trees planted



20,360

Number of individuals
sensitized and educated
about the importance of
cleanliness at beaches



7500

Number of people
made aware of avifauna
of 10 cities across India
through the India Bird
Races programme

IMPACT 2017-18



PUBLIC SAFETY

Awareness & Advocacy
Technology Development
Disaster Preparedness
Road Safety
Shelter

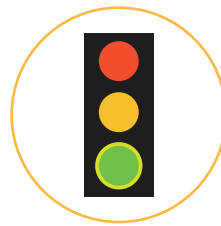
Enhance safety infrastructure as a crucial step towards enabling citizens to lead healthy lives.

United Way Mumbai's public safety related interventions are mainly in the areas of road safety and disaster relief and response. Our road safety programmes, under the aegis of our United for Road Safety campaign focus on two wheeler rider safety (Two Wheels One Life) as well as on creating a force of first responders to provide first aid to road crash victims (Jeevan Doot). In addition to this we also conduct awareness drives on speeding and following road safety rules.



3180

Youth trained
in road safety



17,063

Road users
sensitized
through road
safety clubs, annual
event & other
campaigns



253

Children from 2
schools in flood
affected Tamil Nadu
provided toilets &
handwashing
infrastructure



SOCIAL INCLUSION

Awareness & Advocacy
Elder Care
LGBT Causes
Persons w/ Special Needs
Technology Development
Tribal Welfare
Women's Empowerment

Uphold the right of every community member, to be included, so that the community prospers as a whole.

Our community development programmes are inclusive and strive to improve the lives of those who are discriminated against or marginalised, including those from LGBTQ communities, tribal and rural communities and other marginalised groups. We promote gender equality and women's empowerment through our initiatives, and work to provide opportunities to all.



44,440

Beneficiaries of
rural development
programmes (including,
education, agriculture,
solar electrification,
livelihood , etc.)



100

Beneficiaries
with disabilities
provided with
wheelchairs



150

Women provided
training in making
handicrafts,
tailoring, beautician
skills, etc.

SPOTLIGHT

This section elaborates on some of our largest, most impactful, and significant programmes. They focus on a wide range of issues, ranging from early childhood education to fighting malnourishment and promoting road safety on the streets of Mumbai.

PROJECT ANKUR

The Born Learning initiative of United Way Mumbai

Project Ankur aims to promote school readiness through focus on early childhood education. Activities under the programme include:

I. Physical & cognitive development:

- Health check-ups, medical referrals and follow up
- Health assessment, nutrition status and growth monitoring
- Equipping Anganwadi centre with educational material
- Additional trained resources for educational support
- Learning through field trips, festival celebrations
- Capacity building of Anganwadi staff

II. Creating child friendly spaces:

- Equipping the centre with infrastructure needed for safety, hygiene and learning
- Construction/ refurbishment of toilets, kitchen premises
- Basic infrastructure such as tables, cupboards, kitchen utensils etc.

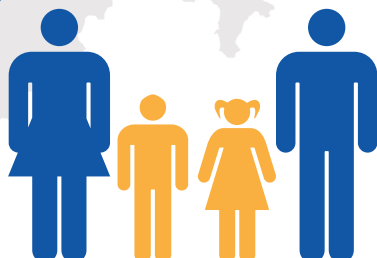
III. Community readiness & involvement

- Capacity building of parents
- Formation of parent committees
- Sharing of quarterly child progress cards



3700 children benefited

MUMBAI PUNE AURANGABAD



Capacity building of
100+ Anganwadi
sevikas



Capacity building of
4000+ parents for
early childhood
education

PROJECT POSHAN

Alleviation of malnutrition among children under 6 years of age

Project Poshan works to fight malnutrition among children from underprivileged rural and tribal areas of Panvel, Karjat (near Mumbai) and slum areas in Mumbai. In addition to provision of nutritional supplements to the children, pregnant women and lactating mothers, Poshan also aims to build capacities of government health workers and parents to address malnutrition in their community. Activities under this programme include:

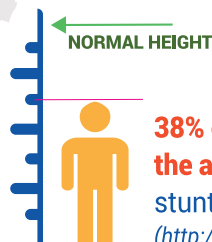
- **Establishing partnerships with Integrated Child Development Services (ICDS)** : The project aims to alleviate malnourishment by working in collaboration with the government's ICDS and other relevant departments
- **Identification of undernourished children:** Baseline and midline assessments are conducted to determine number of children who are undernourished and target them specifically to ensure visible impact. This includes tracking all children under the age of 6 in a community and systematically and scientifically checking their nutritional status through anthropometric measurements of age, weight and height, undertaken every month. Indices of severe underweight, moderate underweight and borderline undernourished are used.
- **Complementary feeding:** Specifically designed nutritional supplements with locally sourced but nutritious food are being provided to identified children on daily basis.
- **Growth monitoring and medical referrals** to ensure the children are out of a high risk category.
- **Medical referral and enrollment of severe acute malnourished children** in Primary Health Centres along with support to parents for ensuring treatment compliance.
- **Capacity building of Anganwadi (courtyard shelter) workers**, to ensure that the gains are sustainable.
- **Parent counselling and family management** of undernourished children.
- **Development of kitchen gardens** at the Anganwadi centres to encourage regular consumption of fruits and vegetables in the daily diet.
- **Community based health camps** focusing on nutrition and better maternal and child health



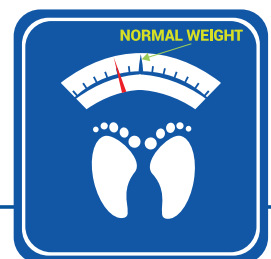
India ranked **103rd out of 119 developing nations** in Global Hunger Index 2018 (GHI 2018 Country Report)

The infant mortality rate in Maharashtra is unacceptably high at 19 per **1000 live births** (<http://niti.gov.in>)

35.7% children are still underweight (low weight for age) (data.worldbank.org)



38% of children under the age of 5 years are stunted (low height for age) (<http://unicef.in/whatwedo/10/stunting>)



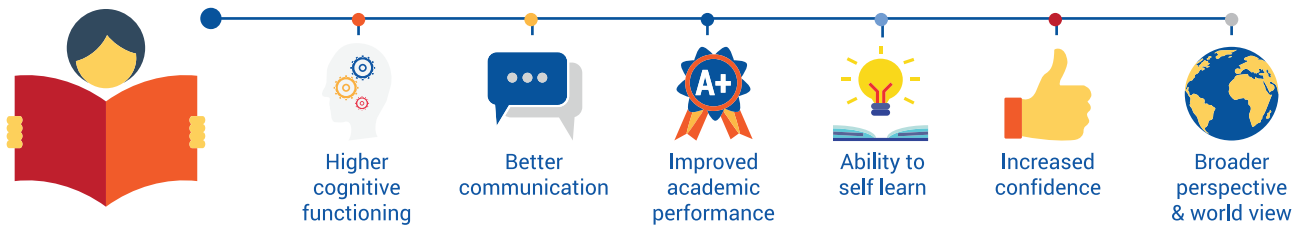
IMPACT

Average increase of **955 gm** in weight & **3.4 cm** in height after 5 months of interventions

LET'S READ

Nurturing the love of reading among children from marginalised communities

For many children living in marginalised communities in Mumbai, owning a set of books is a distant dream. UWM believes that every child should have the opportunity to discover the wonder and joy of books. Through the Let's READ initiative, UWM aims to nurture a love for books and reading among children who cannot afford access to their own. The goal is to ensure that these children have access to the benefits of reading, which include:



Interventions in Let's READ include bringing together NGOs, companies and citizens to donate sets of 5 books each to children from marginalised sections of the community and provide library bags of 125 books each to NGOs and schools.

Through this project, we:

- Set up mini libraries comprising 125 books, in schools and non-formal education centres.
- Gift book sets comprising 5 books each to children who cannot afford books of their own.
- Train teachers and NGO staff to make books and reading meaningful for children.
- Conduct book reading sessions and workshops with professional storytellers to make books come alive for children.



LET'S READ CARNIVAL

To commemorate the United Way Day of Action, on 22nd June, United Way Mumbai, with the support of corporate and private contributors, organized a Let's READ Carnival, an all-day event, aimed to bring the world of books and reading under one roof. 1500 underprivileged children from 15 NGOs, working across the city of Mumbai were treated to a day filled with fun, learning and the magic and wonder of books. Each child was also gifted his/her own set of books, to take home. Overall, 9000 books were distributed to the children during the Carnival.



18,181
children introduced
to the wonder of books
through Let's READ
interventions



35
Mini libraries gifted
to participating
schools & NGOs
in 2017-18

PROJECTS PAHAL, SEHAT AND LIVE UNITED AGAINST DIABETES

UWM's interventions focused on prevention, testing and treatment of illnesses such as Hepatitis B and Diabetes

1. PAHAL

Project Pahal was initiated in 2012 in order to conduct targeted medical interventions, including screening, testing, vaccination and patient support on Hepatitis B among high risk community groups, such as commercial sex workers, sexual minority groups, transgender individuals, drug users, etc.



3055 peer health educators trained, including college youth, NGO members and Public Health Outreach workers



1057 pregnant women and women of child bearing age identified and referred to Public Health centres for testing and vaccination



400 high risk community members tested and vaccinated for Hepatitis B, including commercial sex workers, sexual minority groups, drug users, etc.



10,000+ community members reached out to through outreach activities



2. SEHAT

UWM initiated Project Sehat, in F-North ward of Mumbai, under which we focus on education and sensitization activities on preventing and controlling infections with focus on Hepatitis B and other relevant infections. Those targeted for these activities include:

- Women of child bearing age
- School children
- Influential groups identified in the communities including;
 - Public health workers
 - Staff and beneficiaries of NGOs
 - Youth attending the colleges located in the neighbourhood



Peer Health Educators

- 2984 college youth and public health workers trained as Peer Health Educators (PHE) on Hepatitis B
- 1544 PHE tested and vaccinated for Hepatitis B
- 100+ awareness drives conducted by PHEs on Hepatitis B



School Children

- 1525 school children attending preventive health education sessions
- 1301 school children from 34 schools examined for general and oral health issues during health camps
- 1190 school children provided with health & hygiene kits



Public Health Workers

- 370 Public Health Workers including ICDS Anganwadi workers and MCGM community health volunteers) and 3409 NGO staff and their beneficiaries trained on Hepatitis



3. LIVE UNITED AGAINST DIABETES: LIFESTYLE INTERVENTIONS FOR EDUCATION AND PREVENTION OF DIABETES

23 million people in India have diabetes, more than in any other country in the world



By 2025, **one in seven** people in India will have diabetes



Through interventions, **5631 unorganised sector workers** were educated on diabetes & provided RBS testing facilities. 115 workers were confirmed as having diabetes, requiring regular follow-up

UWM initiated the “Lifestyle Interventions for Education and Prevention of Diabetes” programme, targeting unorganised sector workers. Project interventions include sensitization sessions, random blood glucose test, medical referral of diabetics, follow up for treatment compliance and home based interventions for family management of diabetics. Activities are focused on sensitization and testing of workers for diabetes. Follow-up home visits and one to one discussions with the patient and their families are conducted to sensitise them on risk factors, symptoms, lifestyle, diet & foot care. In addition, a dietary chart is developed for each worker diagnosed with diabetes, to ensure that dietary recommendations are followed.

To ascertain the knowledge level gains, a form is administered to each person, which not only helps in improving the adopted communication methods, but also reinforces key messages on diabetes. Post diabetes testing and education camps are also conducted for a comprehensive follow-up with the high-risk workers (Blood Glucose Level more than 140 mg/dl), who are subsequently referred to the nearest public hospitals that provide facilities free of cost or at subsidized rates, thus leveraging public health infrastructure.



WORKFORCE READINESS INITIATIVES

Transforming the skill development ecosystem

United Way Mumbai has been working in partnership with a number of companies towards improving the quality of the workforce through initiatives aimed at youth from marginalized sections of the community. Initiatives include skilling courses and sensitization programmes including sessions on computer software like Tally and training to be mechanics, beauticians, etc. In addition, the beneficiaries are also oriented on entry level jobs, financial literacy, interview skills, etc. and provided with job placements.

The livelihood generation programmes are inclusive, aiming to improve opportunities for girls entering the job market, as well as for persons with disabilities to obtain gainful employment.



12+ million youth
are expected to
enter India's labour
force every year
for the next 20 years



Only 2.3%
of India's workforce
has received some
formal skills training



1278 individuals

from marginalised sections of the community (youth, women, differently abled) benefited from skills training initiatives as part of our workforce readiness programmes

MISSION MANGROVES

UWM's intervention to restore Mumbai's depleted mangrove cover

United Way Mumbai (UWM) launched the Mission Mangroves campaign, with the aim to restore Mumbai's depleted mangrove cover, which serves as a protective shield from natural disasters like floods, cyclones, tsunamis, etc. We have partnered with the Mangrove Cell of the State Forest Department and the Mangrove and Marine Biodiversity Conservation Foundation to adopt 20 ha of degraded wetlands at Karave, Navi Mumbai. The plan is to plant 1,00,000 mangroves in this land, of which 44,440 have been planted as of March 2018.

To generate awareness regarding Mumbai's mangroves and their benefits to the city and the community, UWM has also created a short animated film illustrating the importance of mangroves. The film, titled "Mangroves: The Shorekeepers of Mumbai" was placed second at the Vasundhara Short Film competition 2018, organized by Maharashtra Pollution Control Board. In addition to this, an informative field guide has also been produced, which showcases the flora and fauna of Mumbai's mangroves.



Planted 44,440
mangrove
saplings at the
adopted land
in Karave



3003 volunteer
hours invested by
1202 volunteers



4,420 individuals
educated on the
importance of
mangroves



HEADSTART STEM

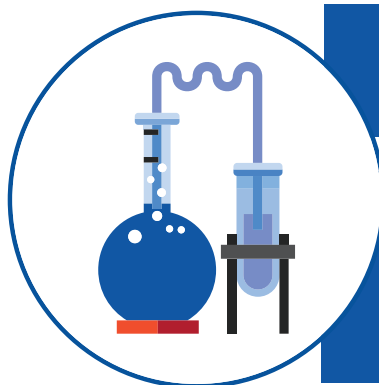
UWM's STEM (Science, Technology, Engineering & Mathematics) initiative

The programme is aimed at encouraging more children to pursue STEM with inputs provided to children from 1st to 10th grades.

HeadStart STEM aims to:

- Create an enabling environment for students to succeed.
- Develop and enhance STEM learning outcomes through innovative educational materials and infrastructure.
- Engage professional teachers in low-income and government schools to promote new thinking within the classroom and build capacities.
- Engage community stakeholders to ensure enrolment, retention and quality education.

So far the programme has reached 43,450+ students & is currently being scaled to 75 additional schools in academic year 2018- 19 across Mumbai, Pune, Hyderabad and interiors of Maharashtra.



43,450+ Children

gained STEM skills and benefited from infrastructural support

73 Mini Science Centres

set up in various schools and NGOs in order to promote STEM learning among students and provide them with adequate STEM skills, for future employability

UNITED FOR ROAD SAFETY

UWM's campaign to promote road safety

URS aims to promote road safety in Mumbai, with a focus on education, empowerment, engineering and emergency response care. Interventions include the “Two Wheels One Life” initiative, which aims to promote safe two-wheeler riding among youth; facilitating road safety clubs and working with the authorities to educate road users about road safety practices. Through the “Jeevan Doot” programme, UWM aims to help create a force of trained First Responders to provide emergency care to victims of road accidents in Mumbai.

I. Interventions under Two Wheels One Life include:

- Skill building and training of youth in safe two wheeler riding practices.
- Formation of Road Safety Clubs in colleges to carry out road safety awareness activities.
- Annual two wheeler safety event/ competition, to promote road safety.
- Two wheeler trainer need assesment study.

Under the Two Wheels One Life initiative, UWM has also set up India's first mobile two wheeler riding simulator, to help train youth in safe and responsible riding skills.

II. Interventions under the Jeevan Doot initiative include:

- Training of over 140 volunteers as First Responders from the communities in the neighbourhoods of select accident prone spots in Mumbai.
- Equipping the trained volunteers with basic first responder kits, identity cards and a guide on first aid for future reference.
- Refresher and follow up meetings with the trained volunteers.
- Felicitation of up to 25% of the star performer First Responders.



- **3180** youth trained
- **40** Road Safety Clubs formed
- **100** awareness drives conducted by Road Safety Clubs, educating **9567 individuals**
- **3346 college youth** participated in the Two Wheels One Life annual event

TATA MUMBAI MARATHON 2018

India's largest philanthropy sporting event

As the philanthropy partner of the Tata Mumbai Marathon (formerly the Standard Chartered Mumbai Marathon), since 2009, United Way Mumbai undertakes the multiple roles of facilitating the participants' run in support of various charitable causes, as well as enabling those not participating to contribute to causes as fundraisers. The Tata Mumbai Marathon is the biggest philanthropic sporting event in India, with over INR 227 crore raised for charity since its inception.

In the event's 2018 edition, we helped raise over INR 34.36 crore for 262 NGOs. Our cause-neutral structure is a cost effective fundraising platform, with features like 100% of online donations being disbursed in full to the NGOs. At the core of the programme, are the individuals raising funds for causes they believe in. We work to support these individuals in fulfilling their commitment by providing a sound platform to raise funds. 895 exceptional individuals raised funds at the TMM 2018, making a huge difference in many lives by the simple gesture of asking on behalf of a worthy cause. For companies, the event is a great employee engagement activity. In the TMM 2018, 169 corporates fielded over 7200 runners through 266 teams.



TMM 2018 IMPACT FIGURES



262
NGOs



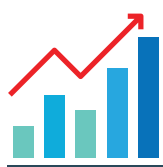
169
Corporates



895
Individual
fundraisers



INR 34.36 crore
raised for charitable
causes through the
philanthropy platform
at the TMM 2018



Over 15 years, the TMM
(previously known as the
Standard Chartered Mumbai
Marathon) has raised
INR 227.29+ crore for charity

CORPORATE PARTNERS

We could not accomplish our goals without the support, involvement and commitment of our corporate partners. We partnered the following companies with their grant management, employee giving, volunteering and philanthropic investments. We are deeply thankful to them for their belief and trust in our stewardship of their philanthropy.

- 3M India Ltd.
- Aditya Birla
- Agilent Technologies India Pvt. Ltd.
- Ajanta Pharma Ltd.
- Allegis Services (India) Pvt. Ltd.
- Apotex Research Pvt. Ltd.
- Arval India Pvt. Ltd.
- Avery India Ltd.
- Bajaj Electricals Ltd.
- Big Tree Entertainment Pvt. Ltd.
- Black & Veatch Pvt. Ltd.
- Bloomberg Data Services India Pvt. Ltd.
- Blue Star Ltd.
- Boehringer Ingelheim India Pvt. Ltd.
- Bristol-Myers Squibb India Pvt. Ltd.
- Castrol India Ltd.
- Citibank India
- CMI FPE Ltd.
- Coca-Cola India Pvt. Ltd.
- Credit Suisse Securities (India) Pvt. Ltd.
- CRISIL Ltd.
- Deloitte Shared Services India LLP
- Everstone Capital Advisors Pvt. Ltd.
- FedEx Express TSCS India Pvt. Ltd.
- First Data India Pvt. Ltd.
- Franklin Templeton Asset Management (India) Pvt. Ltd.
- Henkel Adhesives Technologies India Pvt. Ltd.
- Hershey India Pvt. Ltd.
- HSBC Electronic Data Processing Pvt. Ltd.
- HSBC Software Development (India) Pvt. Ltd.
- IBM India Pvt. Ltd.
- ICICI Bank
- Idemitsu Lube India Pvt. Ltd.
- Iffco Tokio General Insurance Company Ltd.
- IIFL Wealth Management Ltd.
- Indian Hotels Company Ltd.
- ITW Automotive
- ITW Chemin
- ITW Magnaflux
- J. P. Morgan India Pvt. Ltd.
- John Deere India Pvt. Ltd.
- Jubilant FoodWorks Ltd.
- Kellogg India Pvt. Ltd.
- Lloyds India
- L'Oreal India Pvt. Ltd.
- Monsanto India Ltd.
- Neogen Chemicals Ltd.
- Ness Technologies (India) Pvt. Ltd.
- New Delhi Television Ltd.
- Owens Corning (India) Pvt. Ltd.
- Pitney Bowes India Pvt. Ltd.
- Qualcomm India Pvt. Ltd.
- Sunteck Reality Ltd.
- Tata Motors Finance Ltd.
- The Hongkong and Shanghai Banking Corporation Ltd.
- UBS Securities India Pvt. Ltd.
- Viacom 18 Media Pvt. Ltd.
- Videojet Technologies (I) Pvt. Ltd.

CORPORATE CONTRIBUTORS

We would like to thank the following corporate donors who have routed their philanthropic investments through United Way Mumbai in the financial year.

- Aamby Valley Esteemed Citizens Association
- Abbott Healthcare Pvt. Ltd.
- ACC Ltd.
- Aditya Birla Finance Ltd.
- Aditya Birla Health Insurance Co. Ltd.
- Aditya Birla Management Corporation Pvt. Ltd.
- Aditya Birla Sunlife Insurance Company Ltd.
- Allcargo Logistics Ltd.
- Alliance Insurance Brokers
- Anand Rathi Insurance Brokers Ltd.
- Anchor Electricals Pvt. Ltd.
- Apar Industries Ltd.
- Apollo Tyres Ltd.
- ASK Investment Managers Pvt. Ltd.
- Australia and New Zealand Banking Group Ltd.
- B.V. Chinai Charitable Trust
- Bank of Baroda
- Batlivala & Karani Securities India Pvt. Ltd.
- Bharat Petroleum Corporation Ltd.
- Bharat Serums And Vaccines Ltd.
- Biostadt India Ltd.
- Blackrock Services India Pvt. Ltd.
- BNP Paribas India Solutions India Pvt. Ltd.
- BNP Paribas SA
- Cactus Communications Pvt. Ltd.
- Cello Plastic Products Pvt. Ltd.
- Centrum Capital Ltd.
- Charu Jewels
- Chirag Corporation
- Cleartrip Pvt. Ltd.
- CLP India Pvt. Ltd.
- CMeac Communications (P) Ltd
- Cochlear Medical Device Company India Pvt. Ltd.
- Colgate -Palmolive (India) Ltd.
- Concordia International (India) Services Pvt. Ltd.
- Credit Agricole Corporate & Investment Bank
- Credit Suisse Securities India Pvt. Ltd.
- Dalberg Development Advisors Pvt. Ltd.
- DBS Bank Ltd.
- DDB Mudra Pvt. Ltd.
- D'Decor Exports Pvt. Ltd.
- D'Decor Home Fabrics
- Duff & Phelps India Pvt. Ltd.
- Durg Shivnath Expressways Pvt. Ltd.
- eClerx Services Ltd.
- Elegant Collection
- EuroKids International Pvt. Ltd.
- Fairwinds Asset Managers
- Geltec Pvt. Ltd.
- Gharda Chemicals Ltd.
- Godrej & Boyce Mfg. Co. Ltd.
- Godrej Industries Limited Associate Companies
- Group M Media Pvt. Ltd.
- GVK - Mumbai International Airport Pvt. Ltd.
- HDB Financial Services Ltd.
- HDFC Asset Management Company Ltd.
- HDFC Ergo General Insurance Company Ltd.
- HDFC Securities Ltd.
- HDFC Standard Life Insurance Company Ltd.
- Hercules Hoists Ltd.
- Hexaware Technologies Ltd.
- HiMedia Laboratories Pvt. Ltd.
- Housing Development Finance Corporation Ltd.
- ICICI Lombard General Insurance Co. Ltd.
- ICICI Prudential Asset Management
- ICICI Prudential Life Insurance Co. Ltd.
- India Infoline Ltd.
- India Ratings and Reserach Pvt. Ltd.
- IndiaCast Media Distribution Pvt. Ltd.
- Ingram Micro India Pvt. Ltd.
- International Gemological Institute India Pvt. Ltd.
- Ion Foundation Ltd.
- IRB Infrastructure Developers Ltd.
- J. B. Chemicals & Pharmaceuticals Ltd.
- Jasani India Pvt. Ltd.
- Jewalex India Pvt. Ltd.
- JSW Energy Ltd.
- Just Dial Ltd.
- K Raheja Corp
- Kadri Consultants Pvt. Ltd.
- Kama Schachter Jewellery Pvt. Ltd.
- Kotak Mahindra Bank Ltd.
- Larsen & Toubro Ltd.
- LIC Housing Finance Ltd.
- Lupin Ltd.
- Mahendra Brothers Exports Pvt. Ltd.
- Mahimtura Consultants Pvt. Ltd.
- Mahindra and Mahindra Ltd.
- MAK Lubricants (Bharat Petroleum Corp. Ltd.)
- Malca-Amit J.K. Logistics Pvt. Ltd.
- Marico Ltd.
- Marsh India Insurance Brokers Pvt. Ltd.
- Marsil Exports
- Mastek Ltd.
- Meer Foundation
- Micro Housing Finance Corporation Ltd.
- Nabhiraja Software Design Pvt. Ltd. (Lodha Group)
- Nirmal Lifestyle (Kalyan) Pvt. Ltd.
- Nirmal Lifestyle Ltd.
- Nivea India Pvt. Ltd.
- Novartis India Ltd.
- Novateur Electrical & Digital Systems Pvt. Ltd.
- Omkar Foundation
- Orbit Lifescience Pvt Ltd
- Parthenon India Pvt. Ltd.
- Pepe Jeans India Ltd.
- Pidilite Industries Ltd.
- Polycab Wires Pvt. Ltd.
- Prabhudas Lilladher Pvt. Ltd.
- Prudential Global Services Pvt. Ltd.
- Raheja Universal Pvt. Ltd.
- Rallis India Ltd.
- Ramkrishna Bajaj Charitable Trust
- RBL Bank Ltd.
- Redi Port Ltd.
- Regus Business Centre Pvt. Ltd.
- Reliance Industries Ltd.
- Renaissance Jewellery Ltd.
- Roche Diabetes Care India Pvt. Ltd.
- Roche Products (India) Pvt. Ltd.
- Rosy Blue (India) Pvt. Ltd.
- S H Kelkar and Company Ltd.
- Sanofi India Ltd.
- Saurashtra Cement Ltd.
- SBI General Insurance Company Ltd.
- SBI Life Insurance Company Ltd.
- Schindler India Pvt. Ltd.
- Shemaroo Entertainment Ltd.
- Shoppers Stop Ltd.
- Sony Pictures Networks India Pvt. Ltd.
- State Bank of India
- Sun Pharma Laboratories Ltd.
- SVC Co-operative Bank Ltd
- Tata AIA Life Insurance Co. Ltd.
- Tata AIG General Insurance Company Ltd.
- Tata Asset Management Ltd.
- Tata Capital Financial Services
- Tata Chemicals Ltd.
- Tata Communications Ltd.
- Tata Global Beverages Ltd.
- Tata Industries Ltd.
- Tata Motors Insurance Booking & Advisory Pvt. Ltd.
- Tata Sky Ltd.
- Tata Steel Ltd.
- The Phoenix Mills Ltd.
- Titan Company Ltd.
- UBS Business Solutions (India) Pvt. Ltd.
- UFO Moviez India Ltd.
- Universal Medicare Pvt. Ltd.
- Viteos Capital Market Services Pvt. Limited
- Wadhwa Group Holdings Pvt. Ltd.
- Wockhardt Ltd.

NGO PARTNERS

United Way Mumbai partners with NGOs focusing on programmes under the areas of Health, Education, Income, Environment, Public Safety and Social Inclusion. The passion, expertise and resources of our NGO partners are essential components in working towards the common good. By partnering with NGOs and providing them with support for their initiatives, United Way Mumbai ensures accountability, transparency, efficiency and effectiveness.

- Aami Goenkar
- Aarambh
- Abhilasha Foundation
- ADAPT
- ACC Ayushman Trust
- Action For Ability Development & Inclusion
- Action for Food Production
- Adhar Bahudeshiya Sanstha
- Aditya Birla Education Trust
- Agrasar
- Aide et Action International
- Akshara Foundation
- ALERT India
- Amar Seva Sangam
- Americares India Foundation
- Angel Xpress Foundation
- Animesh Charitable Trust
- Antarang Foundation
- Anugraha Seva Mandal
- Apex Kidney Foundation
- Apnalaya
- Apne Aap Women's Collective
- Apni Shala Foundation
- Apollo Tyres Foundation
- ARMMAN
- Arpan
- Arushi Society
- Aseema Charitable Trust
- Ashadeep Association
- Ashray-Akruti
- Asian Cancer Foundation
- ASK Foundation
- Association for Rural & Urban Needy
- Association for the Welfare of Persons with a Mental Handicap
- Atma Education
- AURED Charitable Trust
- Avasara Leadership Institute
- Bajaj Public Charitable Trust
- Bal Asha Trust
- CHIP Mumbai
- Beyond Barriers Foundation
- Bharat Chamber Trust
- Bhumi
- Bikash Bharti Welfare Society
- Blue Star Foundation
- Bombay Medical Aid Foundation
- Bombay Natural History Society
- Bosco Boys Welfare Society
- Cancer Foundation of India
- Cancer Patients Aid Association
- Cankids Kidscan
- Care Foundation
- CARE India Solutions for Sustainable Development
- Careworks Foundation
- Catalysts for Social Action
- Center for Youth & Social Development
- Centre for Social Action
- Chehak Trust
- Child And Family Welfare Foundation
- Child Help Foundation India
- Childline India Foundation
- ChildRaise Trust
- Children Toy Foundation
- Children's Movement for Civic Awareness
- Chilume Social Service Society
- Chirag Rural Development Foundation
- Committed Communities Development Trust
- CORO for Literacy
- Concern India Foundation
- Cotaap Research Foundation
- Child Rights and You
- Cuddles Foundation
- Deeds Public Charitable Trust
- Desire Society
- Dwarkamayee Seva Samithi
- Each One Teach One Charitable Foundation
- Educo
- empowHER India Foundation
- Enable India
- Environmentalist Foundation Of India
- Epilepsy Foundation
- ETASHA
- Family Planning Association of India
- Family Service Centre
- Fight Hunger Foundation
- Forum For Autism
- Foundation for Population & Development In India
- Ganga Shikshan Prasarak Mandal
- Gharda Foundation
- Gharkul Charitable Trust
- Goonj
- Gosavi Bahuudhesiya Sanstha
- GoSports Foundation
- Gram Parivartan Prabodhini
- Green Hills Group
- Guild For Service Seva Samajam Balika Nilayam
- Gwalior Hospital and Education Charitable Trust
- Gyan Mata Society
- Gyanada Foundation
- Habitat For Humanity India
- Helen Keller Institute For Deaf & Deaf Blind
- HelpAge India
- Helping Hands Foundation
- Hemophilia Society Mumbai Chapter
- Hope Foundation
- Human Capital for Third Sector
- Humanitarian Welfare And Research Foundation
- I Am Gurgaon
- IDIA Charitable Trust
- Impact India Foundation
- ImPaCCT Foundation
- iNaturewatch Foundation
- India Sponsorship Committee
- Indian Cancer Society
- Indian Red Cross Society
- Indian Sanitation Coalition
- International Justice Mission
- Isha Education
- Iskcon Food Relief Foundation (Annamrita)
- Ispat Foundation
- Jai Vakeel Foundation and Research Centre
- Jamnalal Bajaj Seva Trust
- Jeevan Asha Charitable Society
- Jivan Jyot Drug Bank
- Joining Hands
- Juvenile Diabetes Foundation
- K.C. Mahindra Education Trust
- Karunya Trust
- Kaustuba Pratistana
- Khel Shala
- Kherwadi Social Welfare Association
- Khushi Pediatric Therapy Centre
- Kotak Education Foundation
- Krida Vikas Sanstha (Slum Soccer)
- Kripa Foundation
- Kutch Yuvak Sangh
- LEAF Society
- Lend - a - Hand India
- Life Supporters Institute for Health Sciences
- Life Trust
- Light of Life Trust
- Lodha Charitable Trust
- Lupin Human Welfare and Research Foundation
- Magic Bus India Foundation
- Maharashtra Dyslexia Association
- Maharashtra State Women's Council
- Mahila Vikas ani Shishu Sanskar Kendra
- Make A Difference
- Make-A-Wish Foundation Of India
- Manav Foundation
- Mann
- Marathwada Gramin Vikas Sanstha
- Margadarshi The Association For Physically Challenged
- Masoom
- MBA Foundation
- Medecins Sans Frontieres India
- MeJol
- Mentaidd
- Mentor Me India
- MILT Charitable Trust
- Mimaansa
- Mission for Vision
- Mumbai Mobile Creches
- Mumbai Smiles Foundation
- Muni Seva Ashram
- Muskaan - Sharing Smiles
- Muskan Foundation
- Nana Nani Foundation
- Nargis Dutt Memorial Charitable Trust
- National Social Society
- National Society For Equal Opportunities For The Handicapped India
- Navajivan Trust
- Navjeevan Centre
- Navjeevan Lokvikas Sanstha
- Navnirman Samaj Vikas Kendra
- Need Base India
- Network in Thane By People Living with HIV
- New Resolution India
- New Vision
- Nipman Foundation
- Niramaya Health Foundation
- Oasis India
- OSCAR Foundation
- Our Bit Charitable Trust
- Palms Care Foundation
- Paragon Charitable Trust (Muktangan)
- Parinaam Foundation
- Parkinson's Disease And Movement Disorder Society
- Paryavaran Mitra Sanstha
- PASSAGES
- Poddar Foundation
- Population First
- Pratham Education Foundation
- PRERNA Social Development & Welfare Society
- P.R.I.D.E India
- Punarvas Education Society
- Purkal Youth Development Society
- Quarry Workers & Rural Integrated Development Society
- Ra Foundation
- Ramakrishna Mission Ashrama
- Rangde.org
- Raojibhai Patel Foundation
- Ratna Nidhi Charitable Trust
- Reach Education Action Programme

- Reaching Hand
- Reality Gives
- Republican Sports Club
- Robin Hood Army
- Room To Read India Trust
- Rosy Blue Foundation
- Rotary Club Of Bombay Peninsula
- Royal Commonwealth Society for the Blind
- S.P. Jain Foundation
- Sahaara Charitable Society
- Sahasra Deepika International for Education
- Sakaar Outreach
- Sakhya-Women's Guidance Cell
- Salaam Baalak Trust
- Salaam Bombay Foundation
- Samatol Foundation
- Samman Association
- San Mati Bal Niketan
- Sangli Mission Society
- Sangopita - A Shelter for Care
- Sanjeevani Welfare Foundation
- Sankalp Rehabilitation Trust
- Sanmitra Trust
- Sanskriti Samvardhan Mandal
- Santosh Institute For Mentally Challenged
- SARATHI Development Foundation
- Sarthak Educational Trust
- Saunvardhan Pratishthan
- Save the Children India
- Secure Giving
- Sense International India
- Seva Sadan Society
- Seva Sahayog Foundation
- Sewa International
- Sharon Welfare Society
- Shelter Don Bosco
- Shivpuri Pragati Mandal
- Shraddha Charitable Trust
- Shraddha Foundation
- Shri Chimanlal Chhotalal Charity Trust
- Shrimad Rajchandra Educational Trust
- Shrimad Rajchandra Jivadaya Trust
- Shrimad Rajchandra Love & Care
- Sita Devi Foundation
- Slum Education and Empowerment Drive Foundation
- Slum Rehabilitation Society
- Smile Foundation
- Smt Shantaben Ramji Charitable Foundation Education Trust
- SNEHA (Society for Nutrition, Education and Health Action)
- Sneha Charitable Trust
- Social Activities Integration
- Society for Human And Environmental Development
- Society For Rehabilitation of Crippled Children
- Society of Friends of the Sassoon Hospitals
- SOPAN
- Somaiya Vidyavihar Trust
- Sona Sarovar Trust
- SOS Children's Villages India
- Spark a Change Foundation
- Sparsha Charitable Trust
- Sri Sri Thakur Anukulchandra Seva Kendra
- Srijon - Artscape
- Srujna Charitable Trust
- St. Jude India Childcare Centres
- Sujaya Foundation
- Sunshine Education Society
- SUPPORT
- Suryoday Trust
- Swayamsiddh Matimand Mulansathi Matrupalak Sanstha
- Tara Mobile Creches
- Tarang Life Care Foundation
- Tata Medical Centre Trust
- Teach To Lead (Teach For India)
- Thane SPCA
- The Aangan Trust
- The Akanksha Foundation
- The Akshaya Patra Foundation
- The Blue Ribbon Movement Trust
- The Earth Saviours Foundation
- The Foundation
- The Indian Council For Mental Health
- The Jimmy S Bilimoria Foundation
- The National Association For The Blind
- The Naz Foundation (India) Trust
- The Psychoanalytic Therapy and Research Centre
- The Society for Door Step School
- The Welfare of Stray Dogs
- Think Foundation
- Think Peace Organisation
- Toybank
- Turning Opportunities for Upliftment and Child Help
- Touching Lives Welfare Trust
- Trafigura Charitable Trust
- Tree Public Foundation
- Trinayani
- Trust for Retailers and Retail Associates of India
- Udaan India Foundation
- Udaan Welfare Foundation
- Umang Foundation
- Ummeed Child Development Centre
- Ummeed Foundation
- Under The Mango Tree Society
- Union Park Residents Association
- Urban Health Resource Centre
- Urja Trust
- Usha John Charitable Trust
- V Care Foundation
- V D Indian Society for Mentally Retarded
- Vanashakti
- Vanavasi Kalyan Ashram Maharashtra
- Vasantha Memorial Trust
- VConnect Foundation
- Vidya Integrated Development For Youth and Adults
- Voice of World
- War Wounded Foundation
- Welfare Society for Destitute Children
- Wockhardt Foundation
- WomenWeave Charitable Trust
- World for All Animal Care and Adoptions
- World Vision of India
- World Wide Fund for Nature - India
- YODA
- Yoga Prabha Bharati (Seva Sanstha) Trust
- YUVA

INSTITUTIONAL PARTNERS

United Way Mumbai is the trusted partner of government and civic bodies, having worked closely with various bodies over the years. By leveraging the expertise and resources of our institutional partners, United Way Mumbai aims to multiply its impact and create a more lasting change. For their support, United Way Mumbai would like to extend its gratitude. Listed here are some of our Institutional Partners, including government bodies and colleges.

List of Government Bodies:

- Disaster Management Unit, MCGM
- Education Department, MCGM
- Integrated Child Development Services Scheme, Dadra & Nagar Haveli
- Integrated Child Development Services Scheme, Maharashtra
- Maharashtra Nature Park Society (MMRDA)
- Mangrove Cell, Forest Department of Maharashtra
- Motor Vehicles Department (RTO), Maharashtra
- Mumbai Traffic Police
- Municipal Corporation of Greater Mumbai (MCGM)
- Navi Mumbai Municipal Corporation (NMMC)
- Public Health Department, MCGM
- Solid Waste Management Department, MCGM
- Thane Traffic Police

Other Institutions:

- 108 Ambulance : Maharashtra Emergency Medical Services (National Rural Health Mission)
- Association of British Scholars
- College of Social Work, Nirmala Niketan
- DOCEO
- Global Alliance of NGOs for Road Safety
- India Sanitation Coalition
- Indian School of Management Entrepreneurship (ISME)
- Mangrove and Marine Biodiversity Conservation Foundation
- Mangrove Society of India
- National Safety Council (NSC) - Maharashtra Chapter
- National Service Scheme (NSS) Unit of SNDT University (20 college)
- National Service Scheme (NSS) Unit of University of Mumbai (223 colleges across Mumbai)
- Sonabai Pirojsha Godrej Mangroves Foundation
- Tata Institute of Social Sciences (TISS)

FINANCIALS

**ANNEXURE I TO FORM 10-B
UNITED WAY OF MUMBAI
FOR THE YEAR ENDED 31 MARCH 2018
INCOME TAX ASSESSMENT YEAR 2018 – 2019**

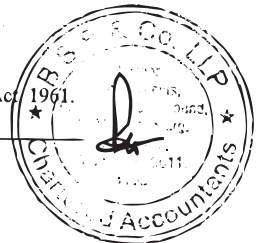
	RUPEES	COLUMN A
A Gross income as per audited Income and Expenditure account		
- Donation received - non earmarked project	25,488,337	
- General Donation (Anonymous)	58,566	
- Miscellaneous income	174,143	
- Interest income	14,323,703	
	<u>40,044,749</u>	
Less: Interest accrued (closing balance)	2,185,620	
	<u>37,859,129</u>	
Add: Interest accrued (opening balance)	4,810,374	
Income received		42,669,503
B Gross expenses as per audited Income and Expenditure account		
Establishment expenses (excluding depreciation)	27,949,693	
Audit fees	221,177	
Miscellaneous expenses	1,323,325	
	<u>29,494,195</u>	
Add: Opening balance of provision for expenses (excluding sundry creditors & liabilities towards public administration fund)	6,024,959	
	<u>35,519,154</u>	
Less: Closing balance of provision for expenses (excluding sundry creditors & liabilities towards public administration fund)	11,516,134	
	<u>24,003,020</u>	
Add: Fixed assets purchased during the year	1,167,584	
Expenses incurred	<u>25,170,604</u>	
Less: set-off against opening accumulated balance	7,796,157	
	<u>17,374,447</u>	17,374,447
C Donation given		-
D Total amount applied for the object of th trust (B+C)		17,374,447
E 15% of gross total income (B*15%)		6,400,425
F Net Surplus (A-D)		25,295,056
G Total amount of income accumulated or set apart for specified purposes under Section 11(2) (F-E)		18,894,631

Notes:

- The above Annexure is as prepared by the management of United Way of Mumbai.
- Tax deducted at source has not been claimed as application of Income.
- Accumulated donation income as per Form 10B is Rs.11,098,555 and as per Annexure is Rs.18,894,631. The differential figure of Rs.7,796,157 is because of opening balance of accumulated donation received in terms of the provisions of Section 11(2) of the Income Tax Act, 1961. The reco for the diff. is given below :

Particulars	Amount
Total amount of income accumulated or set apart for specified purposes under Section 11(2)	18,894,631
Less : Opening balance of donation income received	(7,796,157)
Accumulated donation income being the differential between the amount spent for charitable purposes during the year	11,098,474

- Also refer Notes 1 to 8 to the Income and Expenditure Account.
- Income amounting to Rs. 18,894,631 is being accumulated for charitable purpose u/s 11(2) of the Income-tax Act, 1961. The accumulated balance needs to be utilised in the period of 5 years i.e. upto FY 2022-23.



SCHEDULE -VIII
[Vide Rule 17(1)]

Name of the Public Trust : UNITED WAY OF MUMBAI
Balance Sheet as at : 31 MARCH 2018

Registration No. F-23412 (Mumbai)

FUNDS AND LIABILITIES	Rupees	Rupees	PROPERTY AND ASSETS	Rupees	Rupees
Trust's Funds or Corpus:-			Immovable Properties :- (At Cost)		
Balance as per last Balance Sheet	9,951,557		Balance as per last Balance Sheet (written down value)	525,501	
Additions during the year	-	9,951,557	Additions during the year	495,546	
			Less : Sales during the year	-	
Other Earmarked Funds:-			Depreciation up to date	340,349	680,698
(Created under the provisions of the trust deed or scheme or out of the Income)					
Depreciation Fund	-		Computers, Office Equipments, Furniture and Fixtures :-		
Sinking Fund	-		Balance as per last Balance Sheet (written down value)	2,088,319	
Reserve Fund	-		Additions during the year	672,038	
Any other Fund (refer Annexure 1)	174,085,864	174,085,864	Less: Amount written-off during the year	-	
			Depreciation for the year	416,414	2,343,943
Loans (Secured or Unsecured):-			Loans (Secured or Unsecured): Good/doubtful		
From Trustees	-		Loans Scholarships	-	
From Others	-	-	Other Loans	-	-
			Advances:-		
Liabilities :-			To Trustees	-	
For expenses (including provision for expenses)	14,496,868		To Employees	67,200	
For advances (doubtful)	-		To Contractors	-	
For Public Trust Administration Fund	22,221,043		To Lawyers	-	
		36,717,911	To Deposits	1,889,052	
			To Others	5,982,230	7,938,482
Income and Expenditure Account			Income Outstanding:-		
Opening balance	61,090,510		Rent	-	
	-		Interest accrued (net)	2,185,620	
Add: Transfer from current year	9,841,894	70,932,404	Other Income	-	2,185,620
			Cash and bank balances:-		
			In saving account:		
			(b) with Kotak Mahindra Bank -FCRA A/c	18,097,205	
			(b) with Kotak Mahindra Bank -Domestic A/c	6,527,960	
			(c) with State Bank of India	48,173	
			(d) with Kotak Mahindra Bank -Marathon A/c	11,463,398	
			(e) with Kotak Mahindra Bank -Mumbai Helpline	8,735,989	
			(f) with Axis bank	86	
			(g) with Kotak Mahindra Bank - Crisil A/c	2,593,187	
			In Fixed Deposit account :		
			(a) with HDFC Trust Deposits	155,155,000	
			(b) with Citi Bank Trust Deposits	-	
			(c) with Kotak Mahindra Trust Deposits	75,788,117	
			Cash balance		
			(i) with the trustee		
			(ii) with the manager	55,420	
			Foreign currency in hand	74,458	
					278,538,993
		291,687,736			291,687,736

The above Balance Sheet to the best of our knowledge and belief contains a true account of the Funds and Liabilities and of the Property and Assets of the Trust.

The Notes mentioned in the Statement of Income and Expenditure account form an integral part of this Balance Sheet.

For UNITED WAY OF MUMBAI

As per our report of even date.

 Trustees

For B S R & Co. LLP
Chartered Accountants
Firm's Registration No: 101248/W-100022


Rajesh Mehra
Partner
Membership No: 103145

Mumbai
Date: 21 September 2018

Mumbai
Date: 21 September 2018



SCHEDULE -IX

[Vide Rule 17(1)]

Name of the Public Trust : UNITED WAY OF MUMBAI

Income and Expenditure Account for the year ended 31 March 2018

Registration No. F-23412 (Mumbai)

EXPENDITURE	Rupees	Rupees	INCOME	Rupees	Rupees
To Expenditure in respect of properties:-			By Rent (accrued/ realised)		-
Rates, taxes, cesses	-				
Repairs and maintenance	-		By Interest (accrued/ realised)		
Salaries	-		on securities (bank deposits)	13,269,482	
Insurance	-		on bank account	1,054,221	14,323,703
Depreciation (by way of provision or adjustments)	-	-	(exclude earmarked interest Rs. 3,638,968)		
To Establishment expenses			By miscellaneous income		174,143
Salaries	17,058,091				
Professional services	1,091,306				
Travelling and conveyance	760,252				
Communication charges	214,998				
Courier	84,501				
Sinking or depreciation fund	200,000				
Community Impact project expenses	12,546,538				
Community Investment project expenses	29,596,904				
Corporate and Payroll Giving project expenses	41,526,574				
Marathon project expenses	28,165,340				
Software development	80,780				
Business development	444,170				
Training and capacity building expenses	31,527				
Electricity	337,424				
Office expenses	135,209				
Leave encashment	1,414,818				
Gratuity	953,828				
Rent	3,381,042				
Printing and stationery	208,749				
Insurance	216,306				
Depreciation	708,660				
Staff welfare	342,407				
Membership fee	466,890				
Miscellaneous expenses	163,897				
Repairs and maintenance - others	363,499	140,493,709			
To Remuneration to trustees		-	By Dividend		-
To Legal expenses		-			
To Audit fees		221,177	By Donations in cash or kind		
			- in cash (through bank)		25,488,337
			- General donation (anonymous)		58,566
To Contribution and fees		-	- amount appropriated from the earmarked funds for expenditure on specific projects (to the extent utilised [also refer Annexure I])		452,230,345
To Amount written off :-			By Grants		-
(a) Bad debts	-				
(b) Loan scholarship	-		By Income from other sources		
(c) Irrecoverable rents	-		Income from Research Activities	-	
(d) Other Items fixed assets	-	-	Publication Subscription	-	
			Advertisement Income	-	
To Miscellaneous expenses			By Profit on sale of assets		-
Conference and seminars	-				
Bank Charges	7,239				
Gifts	-				
Contribution to Charity Commissioner-PTA Fund	1,316,086				
		1,323,325			



SCHEDULE -IX (Continued)
(Vide Rule 17(1)]

Name of the Public Trust : UNITED WAY OF MUMBAI
Income and Expenditure Account for the year ended
31 March 2018 (Continued)

Registration No. F-23412 (Mumbai)

EXPENDITURE	Rupees	Rupees	INCOME	Rupees	Rupees
To amount transferred to Reserve or Specific Funds			By Transfer from Reserve		
To expenditure on objects of the Trust (classification is as certified by trustees)					
(a) Religious	-				
(b) Educational	122,905,166				
(c) Medical Relief	71,146,332				
(d) Relief of Poverty	-				
(e) Disaster Relief	4,379,565				
(f) Other Charitable Objects	141,963,926				
Less: Refund of donations made in the earlier year	-	340,394,989			
To surplus / (deficit) carried over to Balance Sheet		9,841,894			
		<u>492,275,094</u>			<u>492,275,094</u>

Notes

- As certified by the Trustees, the Trust has retained monies upto certain percentage of grants received (determined on a case-to-case basis by the Trustees) to meet the administrative expenses.
- As certified by trustees, the Trust has ensured that all grantees are eligible to receive foreign contribution under the Act.
- The Trust has met establishment expenses out of Grants received for general charitable purposes.
- The Trust has received all amounts as first recipient in India and in cash (through Bank).
- Contributions/donations are recognised entirely in the Income and Expenditure Account on receipt basis whereas expenditure is recognised on accrual basis.
- Income amounting to Rs. 18,894,631 is being accumulated for charitable purpose u/s 11(2) of the Income-tax Act, 1961.
- The Trust's gratuity benefit scheme is an unfunded defined benefit plan. The Trust's obligation in respect of gratuity benefit scheme is calculated based on last drawn salary and in accordance with the requirements of the Payment of Gratuity Act, 1972, the same is charged to the Income and Expenditure Account. Gratuity liability is a defined benefit obligation determined on an accrual basis.
 - Provision for leave encashment /compensated absences is determined on the basis of leave credited to individual employees' account and the last drawn salary and is charged to the Income and Expenditure Account. Compensated absences are recognized at the undiscounted amount expected to be paid in exchange for the services rendered.
- Based on the Supreme court judgement wide Manu/SC/0532/1975-AIR 1975 S.C. 846 (1975), ISCC, 509 (1975) 3 SCR-475, in which is adjudicated that the Charity commissioner can not collect 2% as cess/contribution if they have sufficient funds to meet their expenses. Based on this judgement, the Trust has made the provision for contribution to Public Trust Administration and the same has been shown as liability but the payment is yet to be made.

As per our report of even date.

For UNITED WAY OF MUMBAI

[Signature]
Trustees

Mumbai
Date: 21 September 2018



For BSR & Co. LLP
Chartered Accountants

Firm's Registration No: 101248W/W-100022

[Signature]
Rajesh Mehra
Partner

Membership No: 103145

Mumbai
Date: 21 September 2018

**United Way of Mumbai
Other Earmarked funds**

Annexure 1

				(Rupees)
Name of fund	Opening balance as at 1 April, 2017	Received during the year (including Interest)	Utilized/ Disbursed during the year	Balance as at 31 March, 2018
1. Corporate Grant and Payroll Giving Program	60,760,177	148,716,416	139,259,291	70,217,302
2. Community Impact	35,429,108	29,968,189	18,422,793	46,974,504
3. Community Investment	44,773,620	44,793,972	48,949,896	40,617,696
4. Tata Mumbai Marathon	13,723,551	248,151,176	245,598,365	16,276,362
Total	154,686,456	471,629,753	452,230,345	174,085,864

Note :

1. Payroll giving programme is an employee engagement programme with the employees of various corporates in which employees and employers both contributes.
2. Corporate Grant are related to corporate social responsibilities and other activities for specific corporates.
3. Community Impact is a benefit programme for health related awareness, road safety, environmental awareness and cleanup.
4. TATA Mumbai Marathon programme is a specific campaign for fund raising for specific charitable purposes.



BOARD OF TRUSTEES

United Way Mumbai strives to bring professional management concepts into practice. The high degree of involvement of the Governing Board comprising corporate CEOs and other industry leaders, adds to the credibility of the organization's functioning ensuring the highest standards of integrity are maintained in fund allocation and management. The board of trustees is on purely voluntary and non remunerative basis.

CHAIRPERSON

HOMI R KHUSROKHAN
Senior Advisor Private Equity
Tata Capital Limited

VICE CHAIRPERSON

ROHIT ADYA
Managing Director and Founder
M/s RA Growth Consulting

TREASURER

DEVENDRA BHARMA
Executive Vice President
Oberoi Group of Hotels

MEMBERS

MIHIR DOSHI
MD & Country Head
Credit Suisse Securities
(India) Pvt. Ltd

KARUNA BHATIA
Head Sustainability
India & South Asia Corporate Affairs
Standard Chartered Bank

DR. INDU SHAHANI
President & Chair
Academics of the Indian School
of Design & Innovation, ISDI-
WPP School of Communication
& Indian School of Management
Entrepreneurship

S.K MITRA
Chairman
QSK Advisory Pvt. Ltd. & Metmin
Finance & Holdings Pvt. Ltd.

PRADEEP PODDAR
Former Managing Director & CEO
Mount Everest Mineral Water Ltd

SUNIL MEHTA
Managing Director & Chairman
SPM Capital Advisers Pvt Ltd

RADHIKA KAJI
Entrepreneur and Philanthropist

SUNIT MEHRA
Managing Partner
Hunt Partners

HON. ADVISOR
VIVEK KUDVA
Managing Director
Franklin Templeton
Asset Management

LEGAL ADVISOR
ZIA MODY
Partner
AZB & Partners

**United Way Mumbai is
registered under the
Societies Registration Act,
1860 and the Bombay
Public Trusts Act, 1950.**

Donations to United Way Mumbai are eligible for tax exemption under Section 80G of the Income Tax Act. United Way Mumbai is authorized to receive foreign donations under the Foreign Contributions Regulation Act.

United Way Mumbai is also registered with the Govt. of India's NITI Aayog (MH/2017/0155813) and has been recognised as a Credible Implementing Agency by the Indian Institute of Corporate Affairs (IA Hub Code: A000338)

**GREAT THINGS HAPPEN WHEN WE
LIVE UNITED**

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United Way Mumbai